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FOR IMMEDIATE RELEASE

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XENNOVATE MEDICAL'S NEWLY PATENTED TECHNOLOGY REDUCES RISK OF SKIN DAMAGE BY REDUCING HYDROCOLLOID REMOVAL FORCES BY 30%

[Xennovate Medical LLC, Richmond Indiana] -Xennovate Medical LLC announces the issuance of its most recent patent by the United States Patent Office, N° 7,309,809 entitled, "Adhesive Attachment and Removal Device" (known as EverLift RemovEZE™). This technology has 25 approved claims associated with the primary function of enabling easier removal by the endusers of Xennovate's hydrocolloid adhesives for Hi-Tech wound care, skin care products, and dermal attachment devices. Visit Xennovate's website <<http://Xennovate.com>> where a copy of this new patent can be obtained.

EverLift RemovEZE particularly combats skin damage triggered during bandage removal from wounds and from removal of ostomy skin attachments. While enabling even thinner moisture absorptive adhesive lattices, Xennovate's patented formulations for integrated hydrocolloids leverage the underlying physics of adhesive shear and peel forces. The scrim or mesh applied to the surface of the adhesive converts shear to milder peel forces for ease-of-removal, thereby minimizing pain and skin damage.

Hydrocolloids from Xennovate Medical demonstrate superior absorption and integration when compared with the leading competitive brands. After 72-hours of saturation in saline solution, Xennovate's XM18C is still in tact and still absorbing, nearly all competitors have substantially dissolved into solution – Study results available from the website.

Xennovate seeks alliances with converters and companies marketing and selling wound and ostomy products. Together with our alliance partners, we can develop new products using Xennovate's patented hydrocolloid formulations and, now, its EverLift technology, bringing new life to the long-standing bandage and ostomy adhesives markets. Xennovate continues to enable customers to establish entirely new products with their own new patent protection or that provided by means of innovating with Xennovate's patented technologies.